

Fundraising

Ideas To Help Fundraise For Your FPS Team

Fundraising can help support your team's budget such as registration fees and travel expenses. Some of these fundraising suggestions might be applicable for your team and some may not, so feel free to adapt the ideas to fit your needs accordingly.

Due to the challenges presented by the COVID-19 pandemic, all fundraising ideas below can be implemented both remotely or in-person depending on the specific circumstances at the time of your fundraising campaign. Conduct all fundraising activities virtually if possible. NYFPS requests all teams to follow WHO, CDC, New York State, and local health protocols (e.g. social distancing and wearing masks) as well as adhere to guidelines for public gatherings. Health and safety remain top priority.

Silent Art Auction – Organize an auction event where people submit written bids for art that have been donated by people or created by members of your team. A month before the auction, ask teammates, friends, family, and community to create pieces of art including virtual graphic design art, paintings, sketches, or sculptures. This auction can be conducted online and the items transferred without direct human interaction.

Valentine's Day Rose Sale – On the days leading up to Valentine's Day, purchase roses or Valentine's Day related items wholesale, and then sell them to classmates or throughout the community. Items can be ordered on your website or social media and the roses delivered without direct human interaction.

Carnival Night – A hall or auditorium can be decorated to fit the theme of a carnival. Offer a range of activities such as a ring toss, card games, and weight guessing. Sell refreshments and provide musical or comedic entertainment. Alternatively, this concept can also be adapted to a virtual online implementation through video conferencing, chat, and etc.

Holiday Market – A holiday market is a great fundraiser. Secure a location with tables or booths, arrange for setup and take down helpers, prepare decorations, and create promotional material. Identify art crafts, products, and etc. which you can sell for profit. This concept can also be adapted to a virtual online implementation where customers purchase items from your website or social media and the items are delivered without direct interaction.

Be Organized

It is always important to be organized when running a fundraising event. Be sure to establish targets or goals based on needs of the team. Communicate the goals with all team members. Energize members by holding brainstorming sessions to gather all ideas for various fundraising ideas.

Before an event, be sure to ensure all participants are aware of their roles and responsibilities. Establish procedures to keep track of income and funds.

Always confirm you have official permission to use the location you have identified and be sure to confirm that you are in compliance with any local laws or regulations. Safety must remain a priority. Remember to have fun!

