

Identify New Members

Tips To Find & Approach Prospective Members

Sourcing New Members:

NYFPS' appeal to potential new members is that it provides them the opportunity to be a part of meaningful competitive creative problem solving and hands-on community service experiences. Be mindful that prospective members will want from your club:

- Leadership and skill development opportunities.
- Meeting load that is a productive use of their time.
- Social events to make new friends.
- Venues for their voices to be heard.

Consider friends and classmates who share similar interests. Work as a club to identify prospective members on a regular basis. Recruitment should be a team effort.

Approaching Prospective Members:

Share NYFPS with others by holding a membership drive. Focus your club's efforts on planning an event dedicate to recruiting prospective members. Follow these steps:

1. **Preparation.** Assemble a recruitment team a month before the event. Identify members who are energized to grow the club. Consider the necessary promotional materials to generate buzz around your club. Establish the date, location, and theme of the event. Have an agenda finalized.
2. **Invitation.** Create a list of invitees. Allow them least three weeks to respond to an invitation on social media or via email. Remind members who refers a guest to follow up with a personal invitation as the date gets closer. Roll out the red carpet on the day of the event. Make your guests feel welcome and focus on sharing your club's impact and the fun you have together.
3. **Follow-up.** Check in with all of your guests a few days later to encourage them to join. Plan a new-member orientation to ensure new members feel special and involved. Ensure they are looped into all future communications.

Referring Prospective Members:

Encourage club members to bring friends and actively recruit new members. Recognize those who succeeded in bringing on new members.

Membership Benefits

There are lots of reasons to join the NYFPS of your school club. Here are some of the benefits you can highlight to your friends, peers, and prospective members that they'll enjoy as a member of your club.

As a member of your FPS club, they will:

- Make life-long friends within the club as well as across the globe.
- Improve the community.
- Learn an effective problem-solving framework and essential skills for their careers.
- Develop their leadership skills.
- Create amazing memories.

NYFPS also offers your club members access to special resources, FPS educational materials, services, and other great tools.

